

According to the U.S. Department of Commerce's Safe Harbor Website:
"The Safe Harbor is an important way for U.S. companies to **avoid**
experiencing interruptions in their business dealings with the EU or **facing**
prosecution by European authorities under European privacy laws."

Compliance with European Union Data Protection Requirements: The Safe Harbor and Other Options

Tuesday October 14, 2003
Vanderbilt University Club
www.uclbnashville.org (directions)
Nashville, TN
9:30 – 3:00 p.m.

Presented By:

- ◆ The U.S. Department of Commerce
- ◆ Kroll Background Screening Group

Does your company:

- ☒ Transfer personally identifiable information across U.S. Borders?
- ☒ Receive personally identifiable information across U.S. Borders?
- ☒ Function under the jurisdiction of either the U.S. Federal Trade Commission or the U.S. Department of Transportation?

Do not miss this important seminar if your company conducts business outside of the United States!

The European Union's Directive on Data Protection went into effect in October 1998 and prohibits the transfer of personal data to non-European Union nations that do not meet the European "adequacy" standard for privacy protection. The United States, on the other hand, has taken a sector-specific approach that relies on a mix of legislation, regulation, and self-regulation to protect privacy related to data transmission.

In order to bridge these different privacy approaches and provide a streamlined means for U.S. organizations to comply with the Directive, the U.S. Department of Commerce in consultation with the European Commission, developed the Safe Harbor framework. The framework, approved by the European Union in June 2000, is an important way for U.S. companies to avoid experiencing interruptions in business dealings with companies in the EU or adverse action by European data authorities.

There is no cost to attend, however, participants are asked to register by contacting Jennifer Berrell, Kroll Background Screening Group (800)697-7189 ext. 296, or jberrell@krollworldwide.com.

Lunch will be provided.

Program:

Attendees will learn about the following.

- ✓ The requirements of the European Union Directive on Data Protection.
- ✓ The benefits of being a "self-certified" company under the U.S.-EU Safe Harbor framework; what the Safe Harbor principles require; and how to self-certify.
- ✓ Other alternatives for meeting the EU Directive's "adequacy" requirement.
- ✓ An overview of recent international developments regarding privacy protection.
- ✓ Resources available for U.S. companies to develop privacy policies, verification systems, and dispute resolution mechanisms.

Presenters Will Include:

- ◆ Jeff Rohlmeier, Senior Analyst, U.S. Department of Commerce, Washington, D.C.
- ◆ Linda D. Bentley, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., Boston, MA
- ◆ Richard Hitchens, Kroll Worldwide, U.K.
- ◆ Jesse Bacon, VP and General Counsel, Kroll Background Screening Group

The seminar will include background materials on the EU Directive on Data Protection; the Safe Harbor Workbook; Safe Harbor self-certification information/forms; and information on verification/dispute resolution resources available to U.S. firms.

CLE Credit Pending Approval.